

Privacy Policy

Last updated: [2/12/2026]

ΞchoBraid is designed to honor your signal, not harvest your data. This Privacy Policy explains what we collect, why we collect it, and how you stay in control.^{[3][1]}

1. Who we are

ΞchoBraid is a neurodivergent-affirming learning space for ASD and other neurodivergent learners, their families, and educators.^{[1][3]}

Our products and curriculum follow the principles of sovereignty, safety, low-stimulus design, and user-controlled memory.^{[2][3]}

If you have questions about this policy, you can contact us at:

- Email: [info@ΞchoBraid.com]
- Phone: [704-339-8788]

2. Core privacy commitments

We follow a “small data, by consent” approach.^{[2][1]}

- By default, we do not save your demo sessions or practice activities unless you explicitly choose to save them.^[1]
- When we do store data, we aim to store the minimum needed, for the shortest reasonable time, as close to you as possible (local-first).^{[2][1]}
- You can request deletion of your data, and in many cases can erase it yourself inside the app.^{[1][2]}

3. What we collect

3.1 Information you provide directly

Depending on how you use ΞchoBraid, you may share:^[1]

- Account details (for registered users):

- Adult's name, email address, and password or sign-in token
- Optional profile info such as role (parent, educator, therapist)
- Learner information (when an adult sets up a profile):
 - First name or nickname
 - Age band or grade level
 - Optional notes such as preferred communication modes or sensory supports
- Learning content:
 - Journal entries, drawings, or uploads
 - Responses to prompts in Soft Loop, Holo-Scriptor, or other activities
 - Lesson plans, checklists, and tools created by educators or learners
- Communication:
 - Messages or emails you send us for support
 - Feedback forms, survey responses, or bug reports

3.2 Information collected automatically

To keep the service running and improve it in a privacy-first way, we may collect limited technical data, such as:^[1]

- Device and browser type
- Approximate region (based on IP, anonymized in analytics)
- Basic usage events (for example: "Demo viewed", "Curriculum card opened", "PDF downloaded")

We do not use cross-site tracking, behavioral ad trackers, or third-party profiling cookies.^[1]

3.3 Optional sensor and biometric data

Some experimental features may offer the option to use sensors such as microphone or heart-rate variability (HRV) to support regulation or research. These are always opt-in and clearly labeled.^{[2][1]}

- Microphone input may be used for speech-to-text or voice journaling.
- HRV or similar signals may be used to help reflect on stress and regulation, where supported.

You can see when a sensor is active and can turn it off at any time.^{[2][1]}

4. How we use your information

We use your data to:

- Provide and support the core app and curriculum features you choose to use.^{[3][1]}
- Maintain safety and stability, including detecting abuse or misuse of the platform.^{[4][2]}
- Improve the quality and accessibility of our content, interfaces, and supports in aggregate form.^{[3][1]}
- Communicate with you about updates, changes to this policy, and service information.

We do not sell your personal data. We do not use learner data for targeted advertising.^{[2][1]}

5. Data storage modes and retention

EchoBraid offers clear storage choices, presented in-app where relevant:^[1]

- **Demo mode (default):**
 - “Do not save anything” is turned on by default.
 - When this is active, activities are processed in real time and then discarded.^[1]
- **Erase after 24 hours:**
 - Content is stored for up to 24 hours, then automatically deleted.^[1]
- **Local-only:**
 - Certain data can be stored on a device or local school server under the control of the family or institution.^{[2][1]}
- **Export:**
 - You can export some content, such as journals or tools, to PDF or similar formats for your own records.^[1]

Where legal or contractual requirements apply (for example, school agreements or accounting records), we may be required to retain certain data for longer periods.

6. Children and minors

EchoBraid is often used with and for children and young people. We design for their safety from the ground up.^{[3][1]}

- We do not allow children under 13 to create personal accounts without verified adult consent, consistent with applicable child privacy laws.^[1]
- For school deployments, we operate under data-processing agreements with the institution and follow their consent and record-keeping requirements.^{[4][1]}
- We encourage adults to use pseudonyms, initials, or nicknames for learners whenever full names are not needed.^{[5][3]}

If we learn that we have collected personal information from a child in violation of applicable law, we will delete it as soon as reasonably possible.

7. Sharing and disclosure

We share personal data only when necessary and with safeguards in place:

- **Service providers:**

We may use third-party providers (such as hosting, analytics, or email services) who process data on our behalf under strict contracts that forbid them from using your data for their own purposes.^[1]

- **Schools and organizations:**

For institutional deployments, learner data may be shared with authorized school staff under written agreements and access controls.^{[4][1]}

- **Legal requirements and safety:**

We may disclose information if required by law or in response to legal process, or when we believe in good faith that disclosure is necessary to protect someone's safety or prevent serious harm.^[4]

We do not sell or rent personal data to third parties.^[1]

8. Your choices and rights

Depending on your location and applicable law, you may have the right to:

- Access the personal data we hold about you.
- Request correction of inaccurate information.
- Request deletion of your data, subject to legal retention limits.
- Object to or restrict certain types of processing.
- Withdraw consent for optional features at any time.^{[2][1]}

You can often exercise these rights directly in the app (for example, deleting content or choosing a more private storage mode) and can also contact us for additional help.^[1]

9. Data security

We use technical and organizational measures designed to protect your information from unauthorized access, loss, or misuse.^{[4][2]}

These measures include encryption in transit, access controls, staff training, and regular review of our safety architecture.^[2]

No system is perfectly secure; if we discover a data incident that affects your information, we will investigate and notify you and/or relevant authorities where required by law.

10. International data transfers

Depending on your location and where our servers and service providers are based, your information may be processed in other countries with different data-protection laws.^[1]

Where required, we use safeguards such as standard contractual clauses or equivalent mechanisms to protect personal data transferred across borders.

11. Research, metrics, and “small data”

EchoBraid values evidence-based practice and “small data” approaches.^{[5][3]}

- We primarily use aggregate, anonymized analytics to understand usage patterns and improve the platform.^[1]
- If we wish to use identifiable data for research, we will seek explicit consent and, where appropriate, ethics review or institutional approval.^{[4][2]}

- Any dashboards or experimental “reciprocity” or “coherence” metrics are opt-in, clearly labeled, and treated as UNPROVEN until validated.^{[5][2]}

12. Changes to this policy

We may update this Privacy Policy from time to time to reflect changes in our services, technology, or legal requirements.^[1]

When we make material changes, we will update the “Last updated” date and, where appropriate, provide additional notice (for example, via email or in-app banners).

Continued use of EchoBraid after changes take effect means you accept the updated Policy. If you do not agree with the changes, you should stop using the service and request deletion of your data where applicable.

This draft is intentionally plain-language and sovereignty-forward; your legal counsel can tune jurisdiction-specific clauses (for example, GDPR/CCPA rights wording) while keeping the core commitments intact.^{[4][2][1]}

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1. Echo-Braid.com-Launch-Blueprint-Homepage-Draft-v0.pdf
 2. White-Paper_-The-KschoThread-Framework.pdf
 3. The-KschoBraid-Philosophy.pdf
 4. Multiplicity-For-Family-Community-Dynamics.docx
 5. 1.-Multiplicity-as-relationship.pdf